The Three Legs of Rural E-Commerce

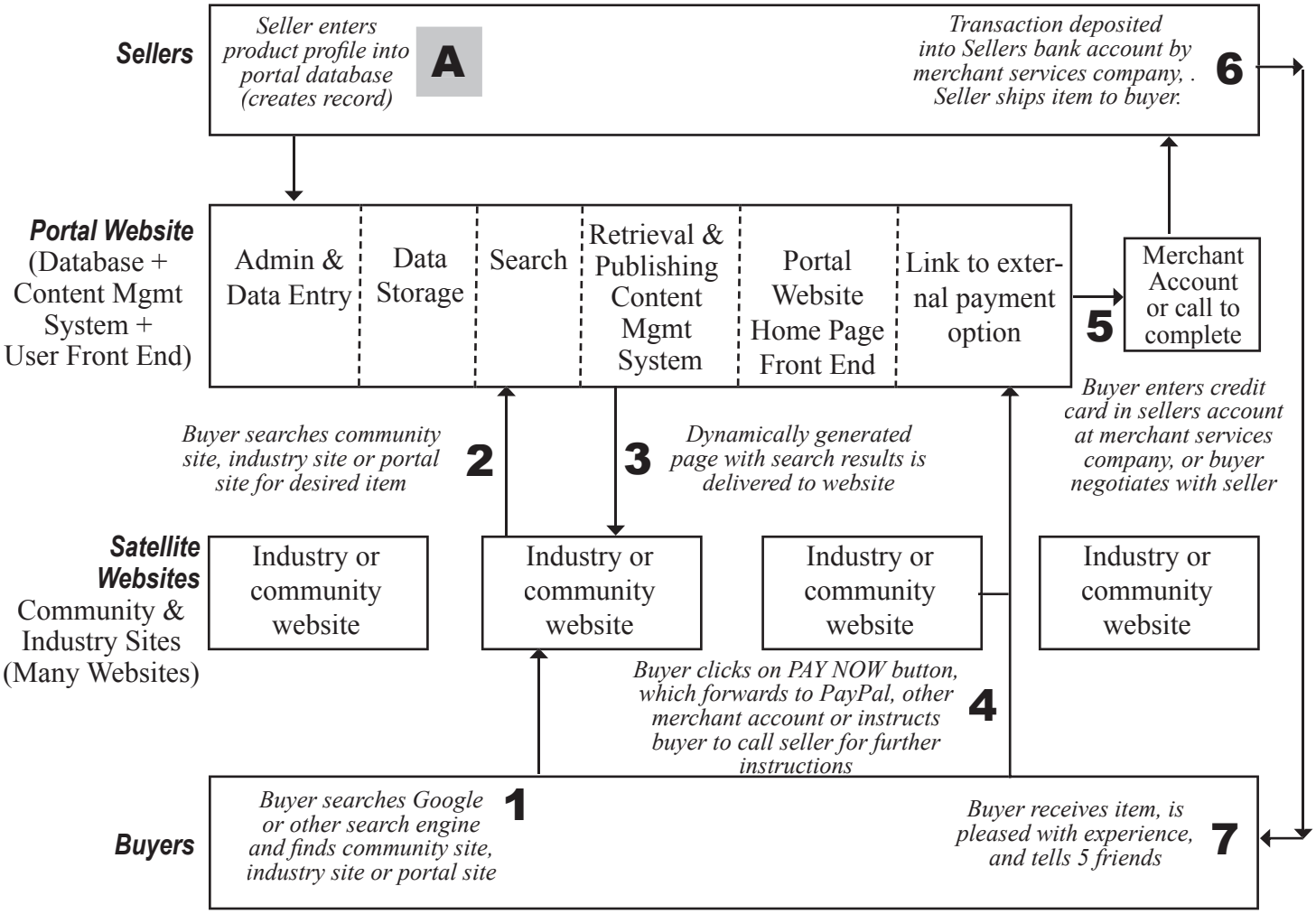
Training for Business & E-Commerce

Community makes commitment to improvment and defines need for training → Community selects a local leader to organize training and invites AMEP to community → AMEP works with local leader to create a training program based on community needs → AMEP provides training on e-commerce, websites and how to post items on portal site → **A**

E-Commerce Centers (public access computer kiosks)

Community makes commitment to improvment and defines need for public access computers → Community identifies host that wants to house and staff the Center → Host invites AMEP to install Center and help work on community website, if needed → AMEP provides computers & tech support to Center. Seller posts items on portal site → **A**

Portal Website & Consumer Experience



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